## 1

## EXHIBITOR EXPRESSION OF INTEREST APPLICATION FORM

CONTACT DETAILS			
EXHIBITOR NAME (for marketing & brochure)			
INVOICE NAME (if different)			
PHYSICAL ADDRESS			
CELL & NAME OF CONTACT PERSON			
EMAIL			
SOCIAL MEDIA (for marketing & brochure)			
ONSITE CONTACT PERSON			
ONSITE CONTACT NUMBER			

NATURE OF BUSINESS AT EXHIBITION				
EXHIBITOR		FOOD OR DRINK		
ARTIST ALLEY		SHOWCASE		
PLEASE SPECIFY THE DETAILS AROUND THE NATURE OF YOUR BUSINESS:				

STALL REQUIREMENTS & ADD ONS			
EXHIBITOR	SHOWCASE		
[ ] 2x3m (6sqm)	[ ] 2x3m (6sqm)		
[ ] 3x3m (9sqm)	[ ] 3x3m (9sqm)		
[ ] 3x4m (12sqm)	[ ] 3x4m (12sqm)		
[ ] 6x4m (24sqm)	[ ] Custom Sizesqm		
[ ] 6x6m (36sqm)			
[ ] Custom Sizesqm			



STALL REQUIREMENTS & ADD ONS				
FOOD	ARTIST			
[ ] 3x3m (9sqm) [ ] Custom Sizesqm	[ ] 2x3m (6sqm) [ ] 3x3m (9sqm) [ ] Custom Sizesqm			
Do you intend to close at 6pm on the Saturday?	YES / NO			
ADDITIONAL STALL REQUIREMENTS	QUANTITY			
TABLES				
CHAIRS				
ELECTRICAL OUTLET (Max 2)				
ADDITIONAL STAFF BADGES				
ADDITIONAL PARKING (Max 1)				
SPECIFIC REQUIREMENTS: (POSITIONING, LAYOUT)				
(We will reach out separately to confirm details for additional ba				
APPLICABLE DISCOUNTS				
ICON JHB 2025 EXHIBITOR (Y/N)				
Did another exhibitor put you in touch with ICON Durban? If so, who?				
EXHIBITORS REFERRALS (New Exhibitors you have referred who have signed up for ICON I	NAMES:			

